



PATHWAYS  
MODERN MARKETING

## Pathways Marketing Seeks a **Video Editor**

Are you wired to see **OPPORTUNITY** where others see problems?

Are you inclined to discover **PATTERNS** where others see chaos?

Are you able to see **EXPANSION** where others see limitations?

Above all else, are you undeniably and unapologetically **COMMITTED TO YOURSELF**  
and desire to work alongside others with equivalent levels of commitment?

If you repeatedly answered yes, our dynamic team of modern manifestors wants to meet you.

### **About Pathways Marketing**

Pathways Marketing is a US-based global marketing and business strategy firm. Our agency is not limited by proximity or border - we assemble the best talent from around the globe to deliver world-class solutions and results. From our partner-level strategists to our front-line implementers, we are wired to think differently so we can collectively produce differently. Our entire staff works a flexible, remote schedule with required daily (M-F) full-staff check-in meetings during US business hours.

### **About the Position of Video Editor**

We are seeking an experienced (2+ years) video editor to manage and oversee all technical aspects of video editing. We need passion and creativity - our shooters and project managers will provide you with the footage and objectives, and it will be up to you to pull it together. The right candidate has a natural ability to tell a story, including natural intuition on timing, appropriate length, selection of cuts, etc. Of course, proven experience in these competencies is attractive, yet not required. Our philosophy is that your natural fit with our unique organisation is paramount. Skills can be taught and experience will be accumulated, but innate chemistry can't be forced or faked.

The responsibilities of a Video Editor within Pathways Marketing include:

- Creating commercials and short videos for social media ads on Facebook, Instagram, YouTube, Pinterest
- Creating narrative video productions

- Working with and editing audio, voiceover, motion graphics, animation design and effects, with a deep understanding of which effects, transitions, and other handlings work best in the production

The right candidate will naturally bring the following to our team:

- Expert level experience with video software such as Adobe Premiere Pro (primary), Adobe Effects, Adobe Photoshop, and Adobe Illustrator. We need to use Premiere Pro for our business but will discuss opportunities with Final Cut Pro users (secondary).
- Expertise in color grading and basic manipulations
- Expertise in file management – all editing and source files must be managed effectively in the cloud for any other user to access without workflow interruption
- Ability to work well and communicate consistently with our highly strategic and creative team
- High degree of organisation, with efficient time management and the ability to multitask
- Desire to continuously discover and implement new editing technologies and industry best practices to maximise efficiency
- Ability to undertake routine tasks with enthusiasm
- A visual eye for detail and creativity
- A great sense of typography and an ability to follow brand standards
- Excellent interpersonal and communication skills

Our team does not require the following, but we certainly welcome it:

- Advanced animation abilities, 3D CGI, and After Effects
- Cross-compatibility of skills in Lightroom for stills
- Advanced Photoshop skills

If we've described you, we need to hear from you. Please email your resume, cover letter, and design portfolio to: [Priya@pathwaysmarketing.com](mailto:Priya@pathwaysmarketing.com).